

## Sharing a Virtual Event with a Second Guild



This question comes up regularly with virtual classes, “why can’t we invite another guild to join our lecture?” This practice is generally not accepted and here are some reasons why.

Think of any virtual meeting as if it were an in-person presentation and that will answer many of your questions.

Our professional teachers appreciate your communication with them before each event. Every single teacher is different and each has their own contract, so talk to them first before inviting another guild to share your meeting.

1. Most zoom accounts allow for meetings of up to 100 people. Many contracts allow for small guilds to share the costs of a presentation as long as there are fewer than 100 people in the meeting. Again, communicate ahead of time with your teacher. If your guild usually has 70 who attend and you invite another guild to attend, what happens to your guild members if 50 from the second guild attend? They will be unable to join your meeting.

If you are using the teacher’s zoom account she will have to pay for a larger zoom license in order to accommodate your attendees. Think of it this way: If you hired a teacher for a live event, you would not request that she rent a larger space to host a larger than usual crowd. That would be the hiring entity’s responsibility.

2. You are cutting the teacher’s income in half when you invite another guild to join your presentation. When you have an in-person guild meeting you probably always have guests, but rarely more than ten people. They have made some sort of effort to get there, and usually either pay a fee or join the guild in order to attend. When bringing in a teacher for an in-person guild meeting, it is rare that two guilds will attend the same event. There are many guilds who do coordinate their offerings and share travel expenses, but the teacher is paid for her presentations by each guild. When you invite another guild to join you who could pay for the lecture themselves, you are taking that income away from the teacher.

Please talk with your presenter before inviting extra attendees to your guild meeting. You might be able to work something out. We are friendly, and we are professional. Some teachers add a smaller second fee for two guilds. Some ask for a cut of profits the guild might make by selling spots in a large lecture. Some teachers might allow small guilds to combine without any issues.

As always - we are here to teach, entertain, spark creativity, and bring quilters together!